



Ludo Van Der Heyden

Professor of Technology and Operations Management
The Mubadala Chaired Professor in Corporate Governance and Strategy
Academic Director, INSEAD Corporate Governance Initiative

Ludo Van der Heyden has been Professor of Technology Management at INSEAD since 1988. He is actively teaching in the MBA, Executive, and PhD Programmes, and is currently directing INSEAD's Advanced Management Programme. He holds the Solvay Chair in Technological Innovation at INSEAD, and as such, teaches a course in technological innovation at the Solvay Business School of the Université Libre de Bruxelles.

Ludo Van der Heyden also was the first holder of the Wendel Chair in the Large Family Firm at INSEAD, which initiated INSEAD's activities in family business. The Chair led to the creation of the Wendel international Centre for Family Enterprise at Insead. Family Business represents the second facet of his INSEAD academic contribution.

He has been awarded the Mercurius Award from the Fedis Association (Belgium) for his work with Professor Arnd Huchzermeier (WHU, Koblenz) on the introduction of the Euro. He received with M. Pich and N. Harlé the ECCH European Case Award 2003 for the "Marks & Spencer and Zara" case. At Insead, he has earned several Outstanding MBA Core Teacher Awards, as well as the Outstanding Service Award in Executive Education.

Ludo Van der Heyden has been co-Dean of INSEAD (1990-1995) and Director of the INSEAD Zentrum Leipzig (1994-1999). Before joining INSEAD, Ludo Van der Heyden was on the faculty of the School of Organization and Management at Yale University (1980-1988) and of the John F. Kennedy School of Government at Harvard University (1978-80).

He holds an Engineering Degree in Applied Mathematics from the Université Catholique de Louvain (1974) and a Ph.D. Degree in Administrative Sciences from Yale University (1979). He is the first Honorary Professor of the Handelshochschule Leipzig, from which he also received the distinguished Service Medal in 2003, and also is an Honorary Alumnus of INSEAD (awarded 2000). He is since 1996 an Officer of the Order of Leopold, (Kingdom of Belgium).

He has published in journals such as the European Management Journal, the Family Business Review, the Harvard Business Review, the Journal of Economic Theory, Mathematics of Operations Research, and the International Journal of Game Theory.

Research areas: Fair Process Leadership; Business Model; Communication.