

UNIVERSIDADE
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FACULDADE DE
CIÊNCIAS
ECONÓMICAS E
EMPRESARIAIS

in partnership with

Roland Berger
Strategy Consultants

launch:

THE BOARD OF DIRECTORS' LEADERSHIP FORUM

Seminar Series

With the endorsement of



Instituto Português de Corporate Governance



THE BOARD OF DIRECTORS' LEADERSHIP FORUM



Fátima Barros
Dean
FCEE - Católica

FCEE - Católica is recognized by the *Financial Times* as the number one provider of executive education in Portugal.

The Board of Directors' Leadership Forum elevates our executive programs to an even higher level by providing a series of seminars designed exclusively for board members.

I commend our partner Roland Berger Strategy Consultants and the program's co-chairs for developing these seminars that will help you provide more effective strategic direction to your company.



António Bernardo
Deputy CEO
Roland Berger Strategy Consultants

Roland Berger Strategy Consultants is pleased to be FCEE - Católica's partner in **The Board of Directors' Leadership Forum**.

We strongly believe that now is the time for boards of directors to improve governance of their corporations.

We also believe that this program, with its rich mixture of participants from boards of directors, academia and consultancies, will produce the ideas needed for this crucial task.

THE BOARD OF DIRECTORS' LEADERSHIP FORUM



*Manuela Athayde Marques
Program Co-chair
FCEE - Católica*



*Gary W. Emery
Program Co-chair
The University of Oklahoma*

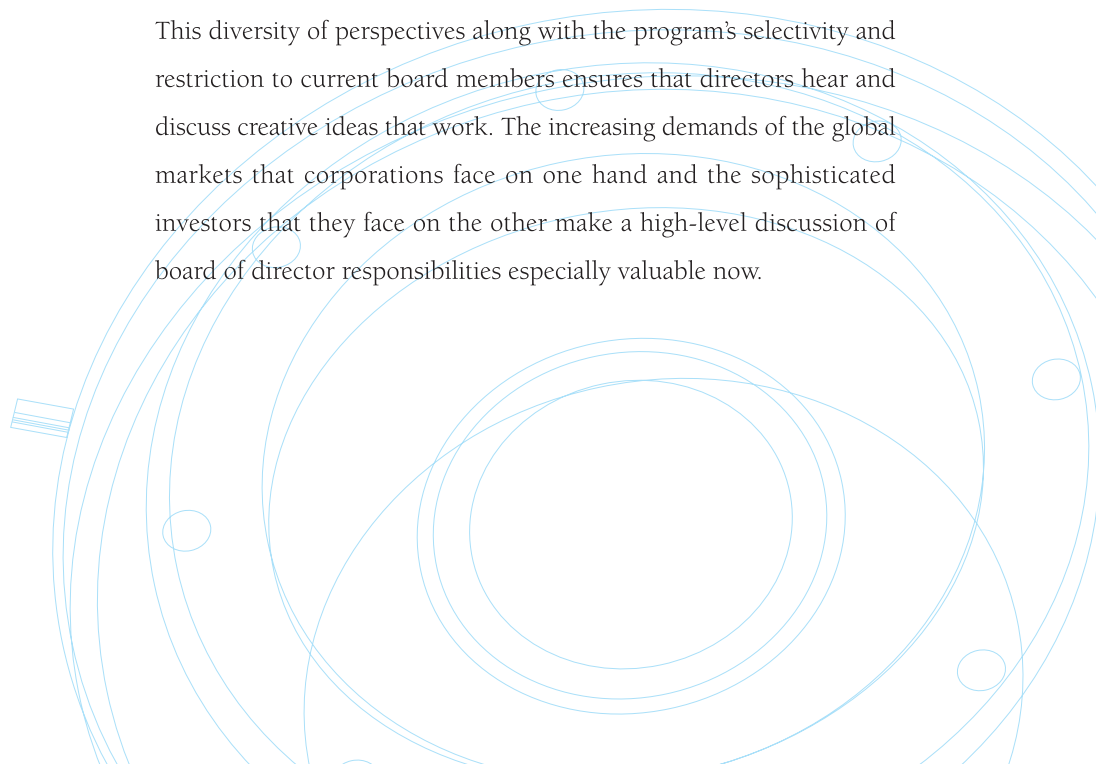
Sharing experience and education to enhance the board's effectiveness

The Board of Directors' Leadership Forum is an innovative, challenging, and vibrant program designed for and restricted to members of boards of directors.

The program prepares new board members for the serious responsibilities of corporate governance and provides experienced board members with knowledge and insights to sharpen their skills, judgment and independence.

A series of short-term seminars on the board's role in governing the corporation, providing strategic direction and controlling risk comprise the program. Each seminar features presentations by and discussions with top-level European business executives and academic experts from the world's leading universities.

This diversity of perspectives along with the program's selectivity and restriction to current board members ensures that directors hear and discuss creative ideas that work. The increasing demands of the global markets that corporations face on one hand and the sophisticated investors that they face on the other make a high-level discussion of board of director responsibilities especially valuable now.



THE BOARD OF DIRECTORS' LEADERSHIP FORUM

Partners

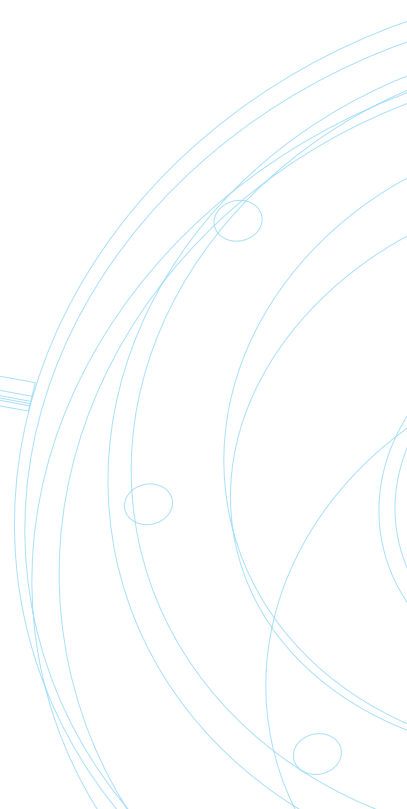
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FCEE - Católica is one of Portugal's leading institutions of higher education in the areas of business and economics. The School launched the country's first undergraduate business administration degree in 1972 and is the alma mater of some of Portugal's most influential business leaders. FCEE - Católica offers a full range of undergraduate, masters and executive programs that have strong reputations for the excellence of the faculty, their adherence to international standards and close ties to the business community.

FCEE - Católica is accredited by the Association of MBAs (AMBA) and by the European Foundation for Management Development through its European Quality Improvement System (EQUIS). EQUIS accreditation is a mark of distinction awarded only to schools that meet the highest international standards in teaching, research, innovation, and interaction with the business community. This distinction, along with the School's placement by the *Financial Times* among the world best providers of executive education, indicates FCEE - Católica is a major force in management education in Portugal and in the world.



Roland Berger

Strategy Consultants

Roland Berger Strategy Consultants is a leading top management consulting company, the largest of European origin. Founded 40 years ago, it has a global presence through a network of 35 offices covering Europe, US, Latin America, China and Japan.

Roland Berger Strategy Consultants assists CEOs and Boards of Directors of 40% of the *Fortune 500* and more than 50% of the *Euro 1000* on corporate and business unit strategies, organization and management processes and operations. Organized by industry and functional global competence centers, Roland Berger Strategy Consultants covers all major industry sectors: financial services, energy, automotive, consumer goods & retail, transportation & infrastructure, pharmaceutical & healthcare, among others.



Instituto Português de Corporate Governance (IPCG) is a non-profit association founded in October 2003 to promote the study of best practices in corporate governance in Portugal.

The IPCG has more than 200 members from major businesses, prestigious universities and institutes of Portugal, and individuals recognized as experts in corporate governance. More than 75 percent of the companies in the PSI 20 are counted as members. IPCG set forth its views on corporate governance in its *White Book of Corporate Governance* published in 2006.

www.fcee.lisboa.ucp.pt

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